



FAIRMAIL PHOTOGRAPHY TRIP

**THE NATURAL BEAUTY**  
of the  
**Northern Incan Empire**

28 July – 08 August 2020

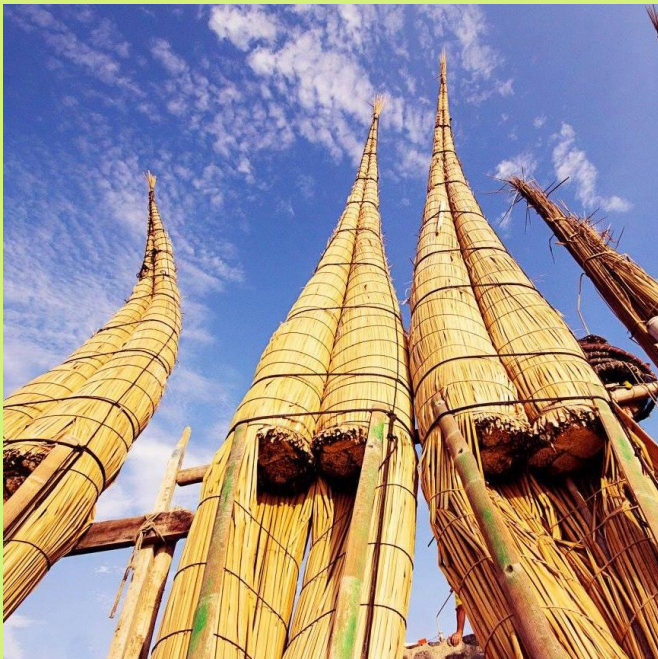


# TRIP OVERVIEW

Ready for the adventure?

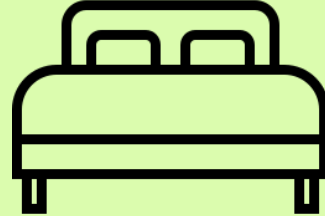
Twice a year FairMail organizes photography trips in beautiful and unexplored areas of Peru. We invite to the trips anyone who's up for an adventure off the beaten path and wants to experience first-hand what life in Peru is really like. On this trip we'll explore the **Nothern Incan Empire** with the **FairMail photographers**, and it is going to be awesome! We'll leave the desert cost behind, climb the high Andes and reach the *Selva Seca* region (dry forest) where we'll spend a full week learning about **local culture** and enjoying the beauty of the **uncontaminated nature**. We'll relax in **thermal baths**, hike to the spectacular **Cumbe Mayo**, join the negotiations at the **animal market**.and visit **pre-Colombian ruins**.





The adventure starts from **Huanchaco** a small village 12 km north Trujillo, the 3<sup>rd</sup> biggest city in Peru. Huanchaco is famous for being a **surf destination** and for preserving the century-long tradition of the ***caballitos de totora***, hand made fishing boats made out of reed. Huanchaco has a lot to offer: you can **relax on the beach**, take **surf lessons and Spanish classes**. You can also visit the numerous attractions in the area, like the pre-Columbian mud city of **Chan Chan** and the various temples of the **Moche culture**. Most importantly, in Huanchaco you will **meet the FairMail teenagers** and experience first-hand how FairMail works. After a couple of days in Huanchaco, we'll leave the desert coast to reach **Cajamarca**, the capital of the Cajamarca Region. Cajamarca will be our starting point to explore the breath-taking natural beauties that the region has to offer. The communities we'll visit are hardly in contact with tourists and you will be touched by their genuine friendliness and hospitality.

# TRAVELING WITH FAIRMAIL







# MEALS

Food is included throughout the journey, only in Huanchaco – where everyone is on a different schedule – you pay for your own food. During the trip we'll have three meals a day – breakfast, lunch and dinner – and we'll be always eating together as a group. We don't support food chains, nor tourist restaurants as we want to have a positive impact on the communities we visit. This is why we only eat in family-run restaurants which is also the best way to enjoy delicious and authentic Peruvian food. You will be always free to order/buy additional food at your own cost.

# ACCOMODATION



We mostly sleep in small basic hostels and there are several reasons behind this choice.

Firstly, most of the times there is simply no alternative. Secondly, we only have a limited

budget for the teenagers. Moreover, by choosing family-owned hostels we **benefit local people and local economy**. Last but not

least, the teenagers are not accustomed to luxury and for you it is a great opportunity to experience the real Peru. We carefully select family home stays and hostels: they all have at least basic bathing facilities, although hot water and wi-fi are not always guaranteed. In

Huanchaco you will be sharing a room in a cosy and comfortable hostel that is just a few steps away from the FairMail office!



# TRANSPORT



On the main roads we travel on **luxurious buses** with **facilities on board** such as large and adjustable seats, toilet and meals. On internal routes between smaller cities there are only **local vans** available. When the quality is acceptable and the distance not too long, we'll also use **public transport**. It is nice to experience how public transport is organised in a developing country like Peru: sheep on the roof, chickens on the bus, loud "cumbia" music on the radio and off we go! When public transport is not available, we drive on ***collectivos*** - private cars - and the best part of it is that we can stop along the way to enjoy the view or simple stretch our legs.

# WHAT MAKES THIS JOURNEY SUSTAINABLE?

Included in the price you pay, there is the contribution for one of our teenage photographers. This means that **thanks to you, one of our photographers will have the chance to join the trip** and be able to take new pictures and earn money for his/her education.

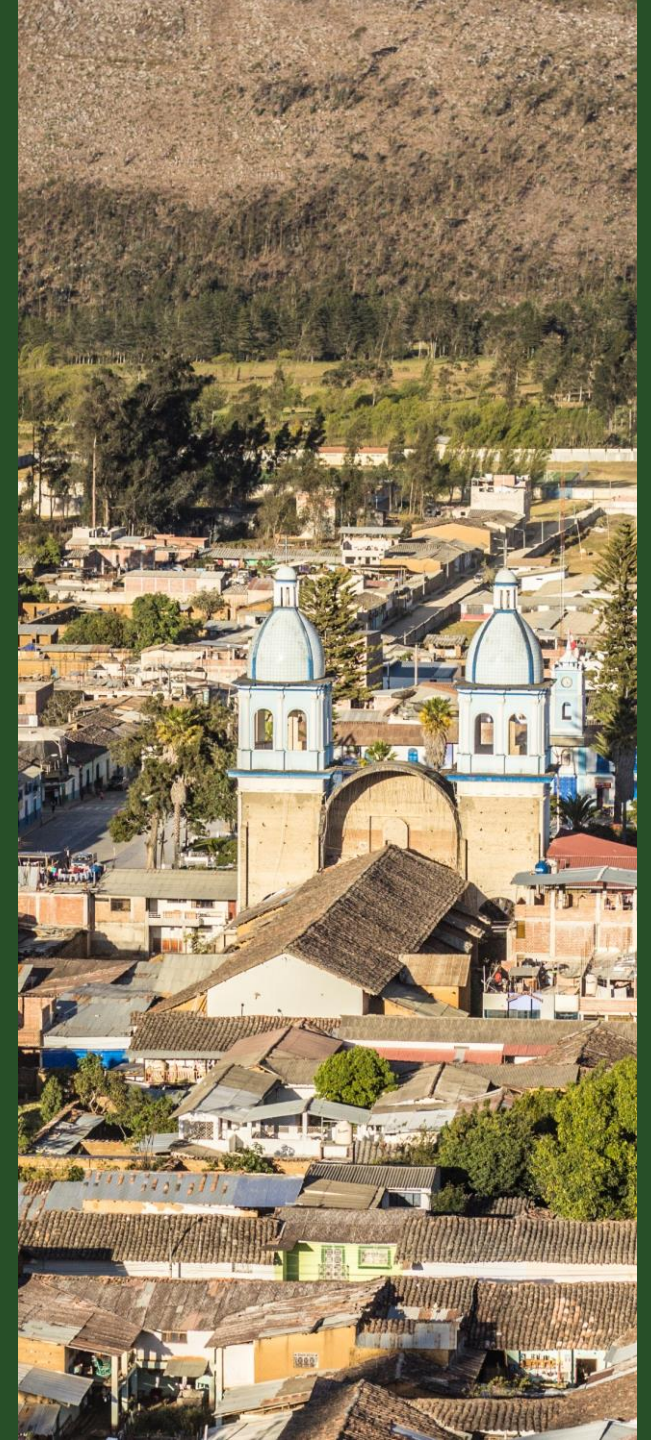
By sharing with the teenagers your idea of beauty, as a western individual, you'll help them understand the tastes of western customers. This way, they'll be able to adjust their style to market needs and sell more cards. In other words, **you are helping the teenagers improve their future!**

. When it comes to accommodation, food and transport, we only support local businesses to maximize social and economic benefits for local communities. Unlike regular tour operators that don't have any positive impact on the residents, **we keep the interests of the communities we visit at heart.**



# TRAVEL ITINERARY

28/07	Huanchaco	Arrival
29/07	Huanchaco	Meeting with the FairMail teenagers
30/07	Huanchaco - Cajamarca	Bus to Cajamarca
31/07	Ventanillas de Otuzco	Visit archaeological site
01/08	Cajamarca - Celendin	Bus to Celendin and treasure hunt
02/08	Celendin	Animal market + Mirador
03/08	Languat thermal baths	Relax in local thermal baths
04/08	Celendin – Cajamarca	Sightseeing in Cajamarca
05/08	Cumbe Mayo	Hiking
06/08	Cajamarca - Trujillo	Back to Trujillo
07/08	Huanchaco	Relax
08/08	Huanchaco	Visit to the families





You will get a **warm welcome** from your English-speaking tour guide at the bus station or at the airport in Trujillo, according to your travel arrangements. A short taxi drive will take you both to your beach hotel in **Huanchaco**. Today you have plenty of time for yourself to adjust to the new climate, the new time zone and to start feeling the **positive vibes** of Huanchaco. Huanchaco is your first approach with the coastal **Peruvian culture** and here you will have the opportunity to get used to the **Peruvian lifestyle**. You can relax on the **beach**, take **surf and Spanish classes** and enjoy the exquisite Peruvian food.

**Day ONE – Jul 28 – Huanchaco**





Today is a very special day because you'll meet your travel mates in Huanchaco and the FairMail teenagers. We'll all meet at the FairMail office, we'll play games, do a photo activity and have a delicious snack prepared by our local managers! What best way to conclude the morning than with a group lunch in a cosy Peruvian restaurant? The afternoon is free for you to continue collecting wonderful memories. We suggest exploring the numerous attractions in the area. Huanchaco is by far the perfect location to visit several heritage sites in Northern Peru. The whole area is rich in ruins of different pre-Inca empires, like the capital of the Chimu empire, Chan Chan - the biggest pre-Colombian mud city of the Americas, a world heritage monument of Unesco. You can also visit the three Moche temples located in Trujillo: Huaca del Sol y del la Luna, Huaca Esmeralda and Huaca Arco Iris. You can also take a day trip to El Brujo heritage site, which is just 2 hours north Trujillo. And why not, if you are in the mood for adventure, you can go sandboarding on the dunes of the Laguna de Conache.



## Day THREE – Jul 30 – Huanchaco – Cajamarca

In the morning, we'll reach the bus terminal in Trujillo to take the bus to Cajamarca (2750 m). The bus ride takes around 6 hours, we'll have comfortable reclining seats that will allow us to sleep. The bus ride will be a treat for the eyes as we'll see how the landscape changes from the desert of the coast to the high rocky Peruvian Andes. After checking into our hostel we'll relax in the nearby 'Inca Baths'; the natural thermal hot springs already used by the Inca emperors.







In the morning, we'll reach the **Ventanillas de Otuzco**, a large necropolis, 8 km northwest of Cajamarca that dates back some 600 years. We'll have lunch there and walk back to Cajamarca in the afternoon. Here, we'll have time to further **enjoy the thermal baths** and recover from the walk.

After dinner, we'll show the FairMail photographers all the props that we have brought with us, so they can start drawing their photo ideas.

**Day FOUR – Jul 31 – Otuzco**



## Day FIVE – Aug 01 – Cajamarca – Celendin

Today, a 5-hour bus ride will take us to the village of Celendin (2,260 m), a typical Andean village where little or nothing has changed over the years. After checking in, we'll embark on a photo adventure that will have us explore the most remote corners of the town. You will be paired with one FairMail photographer and go on a photo scavenger hunt across Celendin. The couple who will cross most items out of the list will get a nice prize!



## Day SIX – Aug 02 – Celendin

Early in the morning we'll visit the animal market, an Andean tradition that takes place every Sunday in Celendin. People from nearby villages reach the town with their best animals (cows, bulls, pigs, goats, sheep) and they put them up for sale. Assisting to the negotiations is an authentic cultural experience that will leave you speechless. We'll have the rest of the morning free and we'll spend the afternoon working on session of *foto perfecta* at the Mirador del Cristo, where we'll be able to enjoy a beautiful view of the town and make the most of the "golden hour".







Today is going to be a full immersion day in nature! A 45 minute bus ride will drive us down the winding road that leads to the **Thermal Baths Of Languat**, a local tourist attraction, unknown to foreign tourists. We'll spend the whole day here, we'll swim in the hot water pools, cross the river, explore the natural hot springs nearby and have a session of *foto perfecta*. Since there are no restaurants in the area, we'll bring our own food and have a pic-nic there!





Today we go back to Cajamarca with a morning bus. After checking in, we'll have lunch in the city and spend the rest of the afternoon sightseeing the main attractions. You will be free to visit the cathedral, walk all the way up to the mirador, visit the Cuarto del Rescate - Ransom Room - which is the building where the Incan Empire supposedly came to an end with the capture and execution of the Inca Emperor Atahualpa. We'll have dinner in a nice local restaurant and after dinner we'll give the teenagers a first feedback on their pictures.

**Day EIGHT – Aug 04 – Celendin – Cajamarca**





## Day NINE –Aug 05– Cumbe Mayo

Today it's hiking day! A 30 min taxi ride will drive us up to Cumbe Mayo (3,500 m), an archaeological site built around 1500 B.C.E, that comprises aqueducts, a grotto and petroglyphs; all within an area of rock formations. Once we get there, we'll have plenty of time to explore the surroundings and have a session of photo perfecta among the beautiful rock formations. After our pic-nic, we'll have the option to either take a taxi or walk downhill back to Cajamarca and experience how the natural landscape slowly turns into an urban one.





## Day TEN – Aug 06 – Cajamarca – Trujillo

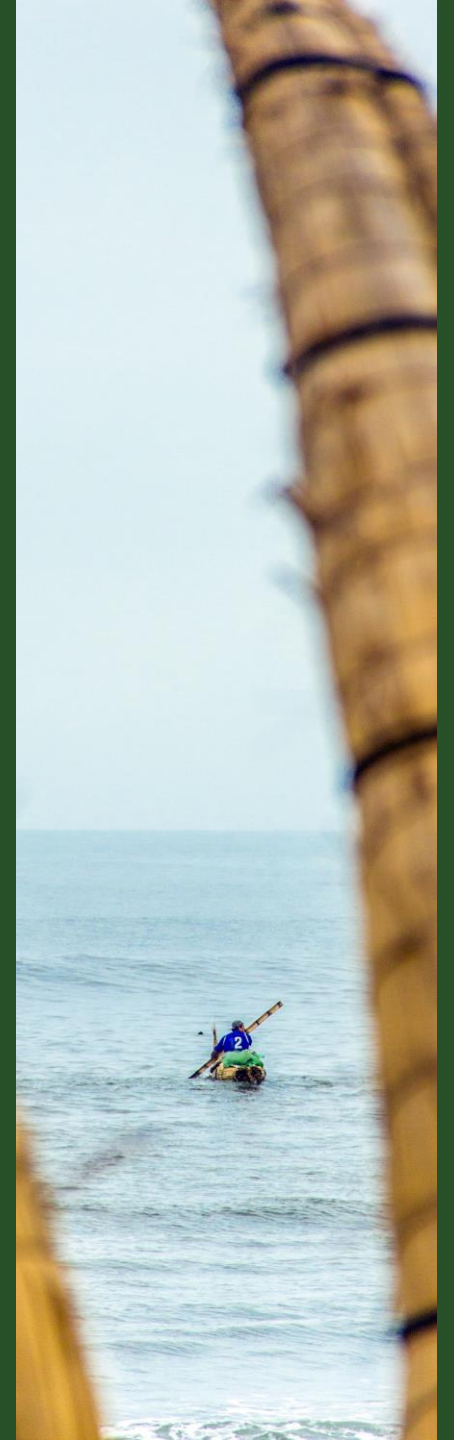
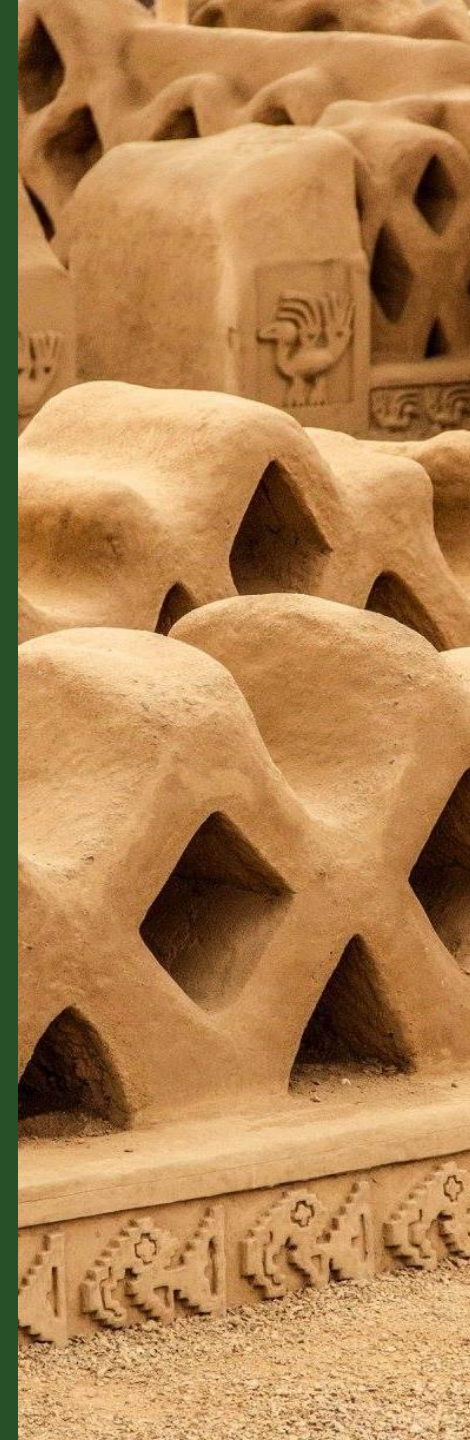
Sadly, it's time to say goodbye to the Selva Seca and head back to the coast.

We'll catch a **bus to Trujillo** in the morning and arrive in the late afternoon. We'll travel with the same comfortable bus company that drove us to Cajamarca on our first day. We'll have plenty of time on the bus to watch the pictures we took and to process all the beautiful memories that we've created over the past week! Once in Trujillo, the photographers go back to their families and you go back to your hostel in Huanchaco.



## Day ELEVEN – Aug 07 – Huanchaco

Back in Huanchaco! After an intense week in the Selva Seca, we all deserve some **time to relax!** The program of this day is entirely up to you: you can **enjoy the beach**, take **surf lessons**, visit the many **ruins** in the area or just hang out in Huanchaco making the most of what the village has to offer!





## Day TWELVE – Aug 08 – Huanchaco

The last day of the trip will likely offer the most impressive and eye-opening experience of the past 11 days. Today we'll visit the families of the photographers that went on the trip. We'll show them a selection of pictures that the photographers took and share with them the highlights of our adventure in Cajamarca. When you realize how much they struggle in their daily life, you will admire these motivated and hard-working teenagers even more!





# IS THIS TRIP FOR YOU?

Tourism is only just developing in Northern Peru, so infrastructures normally have a **lower level of comfort** than what you are normally used to.

**Adaptability and flexibility are necessary** if you want to join the adventure.

Ours is a **photography trip** so we **travel slowly** to capture the beauty of the places we visit. The approach «been there, done that» is simply not our traveling style. Every day we'll have **at least one photo activity** that will involve all the teenagers and we'd really welcome your help!

We'll mostly stay in simple, family-run hostels where you'll share a room with fellow travellers. Where possible, you can also sleep in a private room and you'll only pay the difference in price. **Hot water and wi-fi are not always guaranteed**

We'll eat in family run local restaurants where you'll taste **authentic Peruvian food**. To our vegetarian fellow travelers we're happy to say that it's getting easier and easier to find **vegetarian options** pretty much everywhere.

When it comes to **transport**, we'll experience **different levels of comfort** according to the type of transport and the conditions of the roads. From luxury buses to moto taxi, including private cars, vans and wooden boats: we'll use them all!



# PARTICIPATION FEES

BASIC PROGRAM – 12 days – 750,00 €

The Basic Program is an all-included packet with no hidden costs. What makes this journey sustainable is that in the 750 € that we charge you, it is included a 190€ contribution for one of our photographers, which means that **thanks to you one of our teenage photographers can join the trip!**

## INCLUDED

- English speaking guide for the whole trip
- All overnight stays in a shared room in hostels
- All meals, except for the days in Huanchaco
- Transport during basic program
- Entry fees during basic program
- Bus station or airport pickup in Huanchaco
- Lunch meeting with the FairMail teenagers before departure
- Logistic support before departure
- Logistic support for the whole trip
- Teenage contribution (190,00 €)

## NOT INCLUDED

- Flight to Peru
- Transport by bus or airplane from Lima to Huanchaco and vice versa (from 20,00 €)
- Airport pick-up in Lima
- Overnight stay in Lima
- Any transport beside the basic program
- Food and drinks beside the 3 daily meals.
- Photography equipment
- Entry to museums/temples outside basic program

## EXTRA OPTION

Extra days in Huanchaco - 4 days - 75 €

This extra option gives you more time in Huanchaco before or after the photography trip. During these days you can join all FairMail activities.

### INCLUDED

- 4 nights in a shared room in a cosy hostel (without breakfast)
- Logistic support during the stay

### NOT INCLUDED

- Meals
- Entry to heritage sites
- Local transport

## EXTRA OPTION

Private bedroom on the trip – 150 €

With this option you will sleep in a private bedroom during the 4 nights in Huanchaco and all other nights on the trip **where single bedrooms are available.**

Unfortunately we cannot always guarantee the availability of private bedrooms, but we'll do our best to meet your needs!



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WAIT  
TO  
HAVE  
YOU  
ON  
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