



CHRISTMAS CATALOGUE

2023



Join us in spreading love, warmth, and joy while uplifting the lives of those who make our holidays brighter!





*This holiday season,
let your gift-giving spirit
shine brighter than ever
with our Fair-Trade Christmas Catalogue!
Experience the joy of giving
while making
a meaningful impact
on the lives
of the FairMail photographers!*

ENRICHING LIVES

At the heart of our catalogue is the commitment to fair-trade principles. When you choose FairMail cards, you are not only selecting beautifully crafted items, but you are also directly contributing to positive change in the lives of the young photographers who took the pictures on the cards.

FOSTERING FAIR WAGES

Fair-trade ensures that our photographers in Peru receive fair compensation for their exquisite craftsmanship, enabling them to access education, support their families, and improve their communities.

EMPOWERING WOMEN

FairMail is a woman owned and led social enterprise. 50% of the producers are women who gain financial independence, leadership roles, and a voice in their communities through their work.



www.fairmail.com



info@fairmail.com



[fairmailcards](https://www.instagram.com/fairmailcards)



YOUR FAIR-TRADE CUSTOM CARDS IN 3 SIMPLE STEPS

Choose your photo

Choose your FairMail Christmas photo from this catalogue or from our broader Christmas gallery on our website

Personalize your card

Personalize your card and let us know:

- The text/logo that you want to write on it
- The number of cards that you want to order
- The layout of the card: foldable or postcard
- The finish: matt or gloss
- The format: rectangular, squared, DIN long format



You can either email at info@fairmail.info or fill in [this online form](#).

Check your inbox

You will receive via email the preview of your card and a free quote.



Presents



PSBG-0550



PEOS-0801



PMCA-0883



PFSL-0262



PMCA-0632



Promoting education

By purchasing FairMail Christmas cards, you are joining our mission to promote education in Peru as the only driver to social and economic empowerment. **60% of the proceeds will go to the photographer who took the picture on the card of your choice and he/she will invest the money in his/her education.**

Over 50 teenagers

Since its foundation in 2006, FairMail has provided for education of 48 teenagers from low-income families, covering the costs of their high school and university studies.



Ornaments



PDJA-0180



PDJA-0187



PJFA-0757



PDJA-0398



PSOC-0989



PSOC-0750



PMCA-0657



PSOC-0250



PSOC-0985



PJFA-0745



PJLD-0210



Lights



PGPR-093



PJSA-0791



PJFA-0572



PSOC-0768



Nativity



PEOS-1034



PEOS-1038



PMLC-1514



Fair Income

SAs stated on the back of every FairMail cards, 60% of the profit generated from the sale of that specific card goes to the author of the picture.

This money is deposited on a quarterly basis on the personal fund of the photographer and it is divided into 3 funds: 80% goes to the education fund, 10% goes to clothing and 10% goes to house supplies. Additionally, FairMail also provides a health plan for the photographers and direct family members.



Letters



PFSL-0230



PFSL-0103



PFSL-0119



PFSL-0130



PFSL-0123



PFSL-0117



PFSL-0244



Long-term impact

The photographers join FairMail when they are between 13 and 14 years old, they leave when they turn 19, and they keep earning money until their cards are for sale on the market, which is normally for at least 5 to 6 more years. This means having a **long-term impact on their lives which allows them to make future plans in terms of their studies and careers.**



Trees



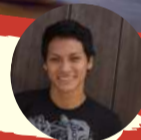
PEOS-0142



PJFA-0177



PKAD-2339



PJSA-0891



PSBG-0552



PEOS-0809



PJLD-0211



PJSA-0491



PJFA-0748



Christmas Friends



Animals



PMCA-0670



PSBG-0517



PSOC-0765



PMCA-0669



PSBG-0716



Volunteer Opportunities

FairMail offers on-site and online volunteer opportunities all year round to people of all ages and from any part of the world. Volunteers have a positive and lasting impact on the lives of the FairMail photographers on a personal, cultural, and technical level. By sharing their backgrounds with the photographers, volunteers are an endless source of inspiration to the FairMail photographers.



PEOS-1079



PSBG-0542



PSBG-0753



PSOC-1009



PJLD-0099



PJLD-0131



PSOC-0768



Winter



Responsible Tourism

As part of our responsible tourism program, twice a year FairMail organizes trips in beautiful and unexplored areas of Peru. We invite to the trips anyone who's up for an adventure off the beaten path and wants to experience first-hand what life in Peru is really like. Included in the price travelers pay there is the contribution for one of our teenage photographers. This means that thanks to you, one of our photographers will have the chance to join the trip and be able to take new pictures and earn money for his/her education.

Workshops

FairMail is not just about photography. We strive to create an environment that promotes self-expression through art and, as part of our programme, we periodically organize creative workshops to nurture the talents of our teenagers and inspire them with forms of art other than photography.



Miscellaneous



PSOC-0768



PSOC-0768



PSOC-0768



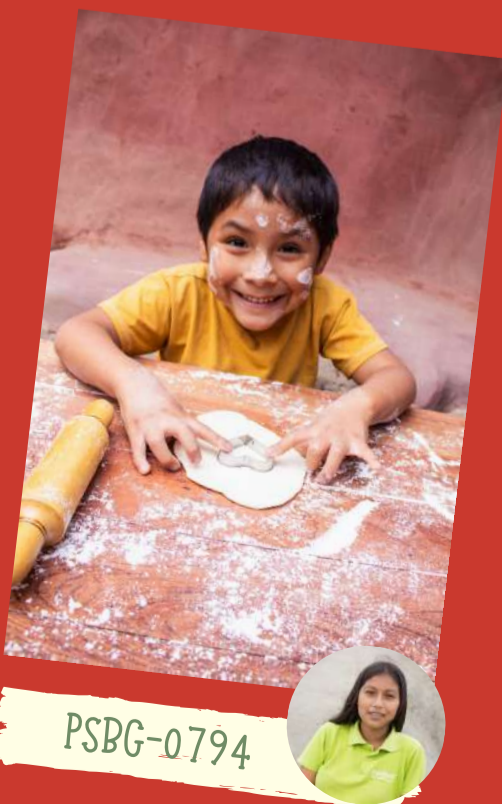
PSOC-0768



PSOC-0768



PSOC-0768



PSBG-0794



PSOC-0499



JOIN OUR MISSION

Our mission goes beyond just creating stunning greeting cards. We're on a journey to empower the FairMail photographers in Peru. With every card you buy, you contribute to their education and professional development, opening doors to a world of creativity, innovation, and possibility.

 www.fairmail.com
 info@fairmail.com
 [fairmailcards](https://www.instagram.com/fairmailcards)



Shop now and be part of the change!

